

# ESP ACHIEVEMENT IN CHAPTER MEMBERSHIP RECOGNITION

## SCORE CARD

TOTAL POSSIBLE SCORE	CIRCLE YES OR NO	YOUR CHAPTER SCORE*	RECRUITMENT & RETENTION ACTIVITY/EVENT
<b>MEMBERSHIP CAMPAIGN</b>			
1	Yes No	<u>1</u>	Chapter has a membership officer or committee? Score: • Yes = 1 points • No = 0 points
1	Yes No	<u>1</u>	Over 90% of membership dues for year paid by February 1? Score: • Yes = 1 points • No = 0 points
1	Yes No	<u>1</u>	Initiation ceremony held for new members? Score: • Yes = 1 points • No = 0 points
1	Yes No	<u>1</u>	New annual members recognized in media, at state Extension meeting, or other appropriate setting? • Yes = 1 points • No = 0 points
1	Yes No	<u>1</u>	New life members recognized in media, at state Extension meeting, or other appropriate setting? • Yes = 1 points • No = 0 point
<b>5</b>	<b>Total Your Chapter Score</b>	<b><u>5</u></b>	<b>Total Score for Membership Campaign</b>
20	Reviewers will determine score for this section.	_____	Evidence of a defined campaign for new members attached? Scoring: • Outstanding effort in recruitment = 20 points • Good effort in recruitment = 15 points • Average effort in recruitment = 10 points • Some effort in recruitment = 5 points • No evidence of defined campaign to recruit members = 0 points
<b>25</b>		_____	<b>Total Score for Membership Campaign</b>

TOTAL POSSIBLE SCORE	INSERT YOUR CHAPTER SCORE	YOUR CHAPTER SCORE*	RECRUITMENT & RETENTION ACTIVITY/EVENT
<b>MEMBERSHIP RETENTION</b>			
25	_____	<u>0</u>	Percent change in membership retained this year. A = Number of renewed members this year = <u>68</u> B = Number of renewed members last year = <u>77</u> Subtract B from A = <u>-9</u> = C Divide C by B = percent change in one year = _____ Score: <ul style="list-style-type: none"> <li>• Decrease = 0</li> <li>• 5 points for each percent increase</li> <li>• Maximum score = 25</li> </ul> Complete math and insert score in column to left.
<b>25</b>	_____	_____	<b>Total Score for Membership Retention</b>
<b>MEMBERSHIP EXPANSION</b>			
25	_____	<u>0</u>	Percent change in total membership this year. A = Total membership this year = <u>68</u> B = Total membership last year = <u>77</u> Subtract B from A = <u>-9</u> = C Divide C by B = percent change in one year = _____ Score: <ul style="list-style-type: none"> <li>• Decrease = 0</li> <li>• 5 points for each percent increase</li> <li>• Maximum score = 25</li> </ul> Complete math and insert score in column to left.
<b>25</b>	_____	<u>0</u>	<b>Total Score for Membership Expansion</b>
<b>LIFE MEMBERS</b>			
25	_____	<u>25</u>	Number of new Life Members: A. Number of new life members = <u>5</u> B. Score: No new life members = 0; 5 points for each new life member (maximum of 25 points) Complete math and insert score in column to left.
<b>25</b>	_____	<b>25</b>	<b>Total Score for Life Members</b>
<b>100</b>	<b>Total Each Section and Enter Score</b>	_____	<b>Grand Total</b>