

**Epsilon Sigma Phi
Alpha Omicron Chapter
2006-2007 ESP Membership Recruitment and Retention Efforts**

Spring, Fall 2006, Spring 2007

The Chapter Vice President was invited to speak to each of the classes of Extension New Staff Orientation at which time an informational talk was presented and new member materials given to each new staff member.

November 2006

At the annual meeting of Alpha Omicron Chapter of ESP, as part of the incoming President's remarks, all members in attendance were challenged to discuss with an eligible non-member, the merits of joining ESP.

2006- 4 Multi-cultural Professional Improvement Workshops Presented

A day-long workshop was sponsored by Alpha Omicron to all Extension staff on Multi-cultural topics at 4 central locations within Pennsylvania. At each local site, an ESP member was the spokesperson and passed out ESP membership materials to the attendees. (See attachment)

November 2006

New members were inducted and recognized at the annual meeting. Life Members who were present were also recognized.

Fall 2006, Spring 2007

Committee reports and President's message encouraging invitation to invite co-workers to join and early membership enrollment incentive plan. (See attachment)

Attachments to this application

Newsletter articles
Multi-cultural Program announcement
Membership Renewal Form used by Alpha Omicron Chapter
Scorecard
Membership Committee Work for 2007

Fred Davis
President